



## Data and Facts

### Deutsches Currywurst Museum Berlin

**Location:**

Schützenstraße 70, 10117 Berlin Mitte, near Checkpoint Charlie

**Directions:**

U-Bahn: Stadtmitte (U2, U6), Kochstraße (U6)

Bus: U Kochstr. / Checkpoint Charlie (M29), U Stadtmitte / Leipziger Str. (M48)

**Contact:**

Telephone: +49 30 88718647

Mail: [info@currywurstmuseum.com](mailto:info@currywurstmuseum.com)

**Web:** [www.currywurstmuseum.com](http://www.currywurstmuseum.com)

**Opening Hours:**

10 am – 6 pm daily

(Subject to modifications)

**Exhibition Concept:**

The Deutsches Currywurst Museum sets the stage for the many facets of the popular Currywurst in a unique, exciting exhibition. The urban snack with a cult following has countless fans: in Germany, about 800 million portions of Currywurst are consumed per year – with 70 million Currywürste p.a. eaten in Berlin alone. The exhibit is consciously designed as a walk-in, interactive experience in three dimensions. High quality in design and in the installations placed along a sauce stream is combined with knowledge provision in entertaining visual, text and audio form. A good sense of smell can also be useful in exploring, and for visitors who like experimenting, there are things to discover as well. A relaxing rest in between on a sausage sofa is also possible, or visitors can test their skills as a Berlin 'Imbissbude' chef in the game 'Curry Up!', which was specially created for the Museum. For children, a special children's trail has been installed at eye level, and all visitors can take a look at what happens behind the scenes in an 'Imbisswagen', a trailer or van fitted as a snack bar. In the vapours rising from the mysterious sauce pot, legends of creation and

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inventiveness come to the surface. Here, too, culinary enjoyment is not left by the wayside – one can "take in" the theme of the exhibition, in the truest sense of the word. In implementation of the modern, original museum concept, companies have joined as partners that share their enthusiasm for Berlin, the sparkling metropolis, and for the Currywurst, the city's unbeatable cult factor.

### **Awards:**

Silver Pencil (One Show Design Award, New York)  
Award presented by the Art Directors Club, Frankfurt  
Award presented by the Art Directors Club Europe,  
Barcelona  
Silver award presented by the German Designer Club,  
Frankfurt  
if communication design award, Hannover  
Nominated for the Designpreis Deutschland 2012

### **Execution:**

Idea and Concept: E.I. Edutainment International GmbH, Berlin  
Initiator and Curator: Martin Löwer, Berlin

### Commissioned Creative and Implementation Partners:

Exhibition Design and Scenography  
▪ Atelier Markgraph, Frankfurt  
Construction Design and Implementation  
▪ Kubix GmbH, Berlin  
PR and Communication  
▪ unic Marken.Märkte.Kommunikation.,  
Göttingen/Berlin

### Museum Partners:

Meica Ammerländische Fleischwarenfabrik  
Fritz Meinen GmbH & Co. KG, Edewecht  
Papstar Vertriebsgesellschaft mbH & Co. KG, Kall  
Spirit of Spice GmbH, Willich

### **Typical duration of stay:**

60 - 90 min

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### Guided Tours and Services:

Guided tours upon request in German or English, duration: approx. 45 minutes

Audio Guides (in several languages as well as for children), for an additional fee

Theme seminars and workshops upon request

Exclusive reservation of the museum (with and without catering) available upon request

### Culinary offerings:

In addition to diverse Currywurst variations and platters, a wide selection of snacks and beverages is available.

### Admission Fees:

Adults	11.00 €
Reduced (pupils age 14 or above, students, disabled from 50% degree of disability, senior citizens age 65 or above, with respective valid ID)	8.50 €
Children and Adolescents (age 6 - 13)	7.00 €
Children below age 6	free
Family ticket (2 adults + children up to age 13)	29.00 €
Groups (from 15 persons, to be booked in advance only)	8.50 € / per person
School groups (from 10 persons, to be booked in advance only)	7.00 € / per person

A sample of our very own offering "Currywurst in the Cup" is included in the price of admission.

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Berlin



### Snack tickets:

Adults	1 x admission + Curry3er Menu (3 kinds of Currywurst, bread roll, mineral water)	13.90 €
Discount and group rates	1 x admission + Curry3er Menu (3 kinds of Currywurst, bread roll, mineral water)	12.50 €
Children (to age 13)	1 x admission + Curry4Kids Menu (1 Currywurst, bread roll, mineral water)	9.00 €

### Contact:

Deutsches Currywurst Museum Berlin  
E-Mail: [presse@currywurstmuseum.com](mailto:presse@currywurstmuseum.com)

*Last updated: September 2014*

Preseinformation